



## Forgot to turn off A/C or an intruder at home? Bet on Betty to take care of your house when you are away

Sainul Abudheen  
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Betty can be used to switch on/off your appliances, monitor electricity usage and cost, and secure your home when you're away

"Please make sure the geyser is turned off before leaving the bathroom. Else, you will die bathing in chilled water tomorrow morning". One of my roomies pasted this notice right on the bathroom door after he noticed that the geyser is left turned on most of the days, resulting in higher power consumption.

We often forget to turn off A/C, geyser, refrigerator or water motor pump before rushing to work. And the punishment comes in the form of heavy power bills at the end of every month. While there are many IoT applications to manage energy and monitor consumption at large enterprises, there is none for the common man.

A Gurgaon-based startup has come up with a solution to address this. The company, Beyond Evolution, has developed a smart plug under its new IoT platform [BeConnected](#) that enables you to control electric devices remotely and on the go.

"There are many IoT-based energy management and monitoring solutions available in the market, but most of them are catering to the affluent and the rich, as well as large enterprises. We are however targeting people like you and me with our smart plug Betty," its Co-founder-CEO Saurabh Sharma told e27.

app solutions for telcos and enterprises.



Beyond Evolution Co-founder and CEO Saurabh Sharma,

Beyond Evolution Co-founder and CEO Saurabh Sharma,

Betty is a smart plug-cum-mobile app that lets you remotely control and monitor your household appliances from anywhere, anytime and on the go. Betty can be used to switch on/off your appliances, monitor electricity usage and cost, and secure your home when you're away. The user can connect multiple devices into the plug and leave for work without having to worry about the energy wastage and exorbitant power energy consumption.

Also Read: [IoT: First the hype, then the plumbing](#)

"In addition to tracking the usage and consumption, the plug also has a feature to schedule your routine activities on the appliances, so that the appliance automatically turns on/off at the set time and send alerts to all users when done," added Sharma.

Betty comes equipped with many other unique features, including an intruder alert. The user will receive an alert if there is an intruder detected by the motion sensor, coming with the device. Betty can detect movements within 30 feet of its proximity to notify you and your emergency contacts via text and email when there is an intrusion.

Also Read: [This smartmeter alerts you when there's a water leakage in your apartment and enables you to close the tap using an app](#)

"The user can share Betty with his/her family, flatmates or anyone concerned with the use of appliances by inviting them from the app. You have the ability to edit their roles and even restrict users from accessing an appliance which they no longer manage," he explained.



The Betty smartplug

### The Betty smart plug

The startup plans to commercially launch the product within the next couple of weeks. It will be available on its site BeConnected and other e-commerce platforms as well. "We have already tested the plug with some 30 customers and the response has been overwhelming," he said.

The company is also working on an array of electronic devices that merge with current systems, so that customers do not have to upgrade in order to adopt these products. "We wanted to make a device that can be bought and used with what we own now, without having to wait for higher end technology/upgrades in the future," Sharma added.

Besides developing apps for prominent brands like Air India, Honda Motors, DDB Mudra and MTNL, Beyond Evolution is the application development partner with SoftBank Telecom India and a slew of other eminent corporates.

A couple of weeks back, Beyond Evolution [received an undisclosed sum](#) in funding from Vineet Taneja, former CEO of Indian handset maker Micromax, and Kamal Puri, Chairman of Skyline Group (UAE).

The post [Forgot to turn off A/C or an intruder at home? Bet on Betty to take care of your house when you are away](#) appeared first on [e27](#).

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## return aim

Alex Young

Wed, 13 November 2024 at 1:16 pm GMT+5:30 · 2-min read



Jose Mourinho told to leave Fenerbahce amid Premier League return aim

[Jose Mourinho](#) has been told to leave Turkish football as 'The Special One' eyes a return to the [Premier League](#).

Mourinho is currently manager of [Fenerbahce](#) and in recent weeks has become more and more frustrated with what he perceives as a poor level of refereeing in the league, even suggesting levels of corruption to favour rival teams such as [Galatasaray](#).

After a late win over Trabzonspor, which saw the opposition awarded two penalties, Mourinho claimed he would never have managed a Turkish club if he had known "the whole truth ... we fight opponents and the system."

He went on to claim that Turkish football "smells bad" and said his son is the "only person in London who watches Turkish football."

Mourinho was subsequently hit with a hefty fine and a one-match ban, and Galatasaray captain Fernando Muslera believes the former Chelsea, Manchester United and Tottenham manager's presence is not doing Turkish football any good.

"The insults towards Turkish football and the fact that he is attacking some referees are things that bother me," Muslera told *Turkiye Today*.

"This is the first time in 14 years that I feel obliged to make such a speech. I won 17 trophies in 14 years. If we consider my contribution, my constant aim is to advance Turkish football.



attention to those who move Turkish football forward.

Mourinho appears open to leaving Turkish football and stated he wishes to join a club "at the bottom in England", before clarifying that he is not suited to a relegation battle amid links with Newcastle.

He said in October: "The best thing I have to do is when I leave Fener is that I go to a club that doesn't play in UEFA competition. So, a club at the bottom in England who needs a coach in two years, I'm ready to go."

He added days later: "I'm not going to go and fight relegation, it's too hard. Honestly, that has to be the hardest thing, much more difficult than to play for titles. It's very, very hard emotionally because it's something that changes lives.

"You know, you stay in the Premier League or you're relegated, it changes lives, changes lots of things. Brave guys that do it."



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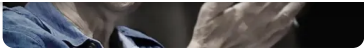
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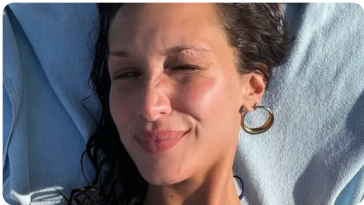
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